



**Community Input Regarding the Re-Use of the
Broad Ripple High School Facility and Property**

Conducted and Compiled by the Broad Ripple Village Association
October 18, 2017

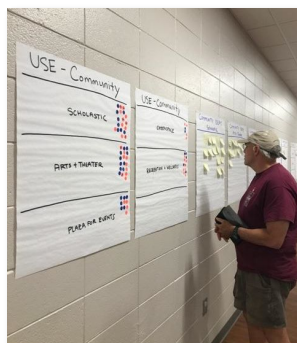
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Introduction

Broad Ripple Village Association (BRVA) exists to lead and support a number of important community functions, including serving as Broad Ripple's resident association, merchant association, community development corporation and office of tourism.

Indianapolis Public Schools' (IPS) decision to close Broad Ripple High School (BRHS) will dramatically impact the Broad Ripple community. As such, it is imperative for community members to have their voices heard as IPS decides the facility's re-use.

On August 24, 2017, BRVA hosted a public open house inviting members of the community to weigh in on potential re-use options for the BRHS site given the facility's potential closure. Roughly 50 people attended the event.



Following the open house, BRVA distributed an online survey requesting opinions from those who could not attend. The survey generated tremendous interest, with 574 respondents, 77% (443) of which live in or around the Broad Ripple area.

Give Your Input re: Broad Ripple High School Site

SUMMARY → DESIGN SURVEY → COLLECT RESPONSES → ANALYZE RESULTS

Survey Design		Responses and Status	
Give Your Input re: Broad Ripple High School Site Created on 8/25/2017		TOTAL RESPONSES 574	OVERALL SURVEY STATUS CLOSED
7 QUESTIONS	1 PAGES	RESPONSE ALERTS You are not getting them and others are not either. Manage Alerts	
Survey language: English		Collectors	
		CLOSED 3 Twitter Created: 8/25/2017	21 RESPONSES COLLECTED

BRVA is on record saying it is essential the facility continue to be used for educational and community-focused purposes. The organization has outlined the many reasons for this position, including Broad Ripple's rich tradition of neighborhood schools, resident attraction and retention, and the school's indispensable place amongst community infrastructure.

The following report clearly demonstrates the community's overwhelming support of this position.

Executive Summary

Open House

The open house included information sharing and an interactive ranking activity. Booths were staffed with experts sharing information about:

- IPS recommendation to close schools and the data informing this recommendation
- Current Indianapolis school models (neighborhood, magnet, charter, innovation network)
- Existing BRHS facility and property features
- Current guidelines for the redevelopment and re-use of the facility and property

The interactive activity engaged attendees to rank potential re-use options given the facility's closure.

For the interactive activity, BRVA provided four stickers to each attendee. One sticker, marked with an "X", represented the person's top choice for re-use. The other three stickers were given equal weight and allowed attendees to support other re-use options. Broad Ripple residents were given orange stickers, while non-resident attendees were given blue stickers. For the purpose of this document, we will refer to top-choice stickers as "priority votes" and equal-weight stickers as "standard votes".

Attendees were instructed to place the stickers on boards that listed potential options for re-use. The list included specific uses that were more broadly categorized as community use, commercial use and residential use.

Community Use:

- Scholastic
- Arts and Theater
- Plaza for events
- Recreation and Wellness
- Greenspace

Commercial Use:

- Office
- Retail

Residential Use:

- Apartment
- Condo
- Single-family Homes

Results – for both residents and non-residents – skewed heavily toward community-focused re-use. More than 94% of attendees selected a community-focused option for re-use as their top preference.

When breaking down community re-use options, attendees overwhelmingly chose scholastic, with nearly 70% voting for this option as their top choice.

Standard votes tell the same story. More than 89% of all standard votes were cast for community re-use. Commercial re-use received less than 9%, and residential options received less than 2%. In fact, the only votes for residential re-use options during the session came via two non-resident standard stickers.

In breaking down the standard votes for community re-use, results were more evenly distributed. At more than 31%, arts and theater received the most support followed by recreation and wellness and events plaza, each at more than 18%. And although scholastic re-use was far and away the top preference for attendees at 70%, standard votes supported the option as well (15%).

Online Survey

The survey asked respondents to rank, from a list provided, potential uses, with 1 being the best re-use option and 10 being the worst re-use option. Categories and specific uses were identical to the open house interactive activity.

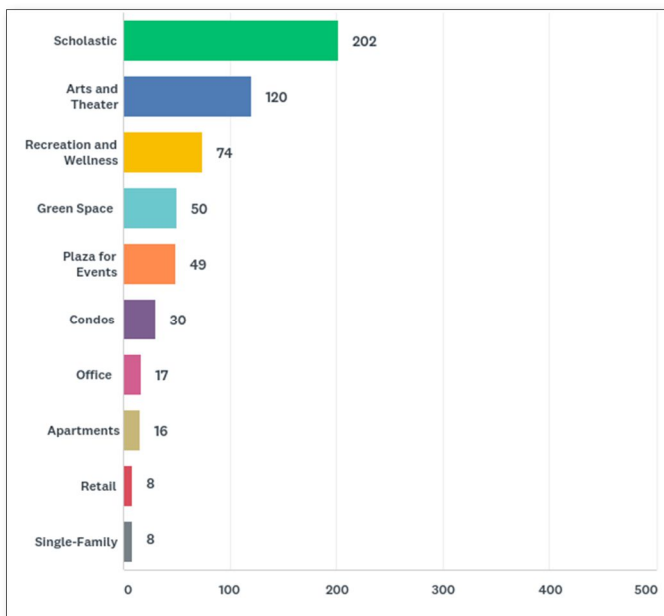
When ranking options, more than 86% of survey respondents chose a community-focused purpose as their top choice for re-use. Conversely, residential (9.4%) and commercial (4.5%) options received far less support as the top priority.

The least appealing option was residential, by a wide margin. Residential options received 64.5% of last place rankings, followed by commercial (24%) and community (11.6%) options.

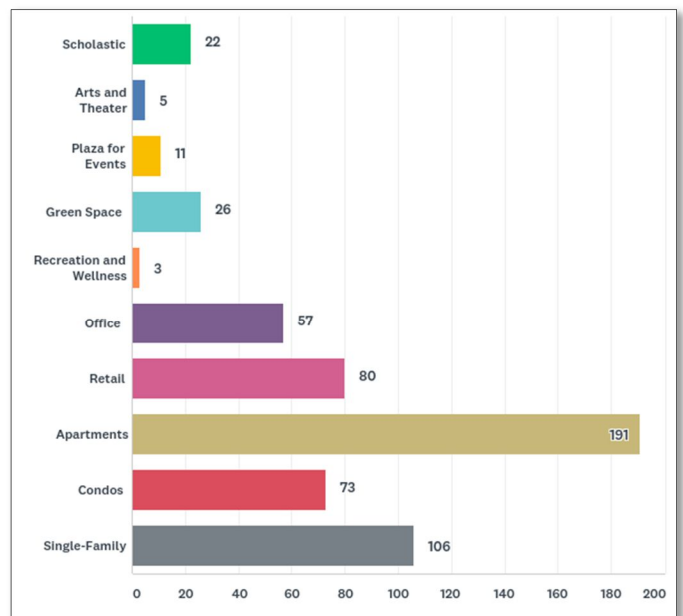
When tallying all data, the average ranking of each option shows fervent support for community-focused re-use options. Again, a wide gap exists between community-centric options and the average rankings of both residential and commercial choices, with residential options having the lowest average ranking.

1. Arts and Theater – **3.1**
2. Recreation and Wellness – **3.65**
3. Scholastic – **3.7**
4. Plaza for Events – **4.16**
5. Green Space – **4.63**
6. Office – **6.67**
7. Retail – **6.71**
8. Condos – **7.09**
9. Single Family Homes – **7.46**
10. Apartments – **7.84**

Most Desired Option



Least Desired Option



Broad Ripple Residents

Both the open house and online survey were designed to gather input from any interested participant. However, in both instances, BRVA compiled data results specifically for Broad Ripple residents as their input was most desired.

Open House

The resident statistics align closely with combined totals. More than 94% selected community re-use as their top preference, with scholastic leading the way at more than 70%. At more than 34%, arts and theater was the top standard vote selection, followed by recreation and wellness (20%) and a plaza for events (15%).

BRVA Open House – Broad Ripple Resident Interactive Voting Results – Aug. 24, 2017

	Residents	
	"X" dots/Priority votes	Regular dots/Standard votes
Community	16	50
Scholastic	12	6
Arts & Theater	2	19
Rec & Wellness	0	8
Greenspace	0	6
Plaza for Events	2	11
Commercial	1	5
Office	1	5
Retail	0	0
Residential	0	0
Condos	0	0
Apartments	0	0
Single Family	0	0

Online Survey

Looking specifically at Broad Ripple residents, opinions aligned closely with overall results. More than 80% of residents chose a community-focused purpose as their top choice for re-use. And again, residential (10.9%) and commercial (5%) options received far less support as a top choice.

The least appealing option was again residential, by an even wider margin than the overall results. Residential options received 70.5% of last place rankings, followed by commercial (18.6%) and community (10.9%) options.

The average ranking of each option for Broad Ripple residents was very similar to overall average rankings. Community re-use options ranked much higher than others, with large gaps between these choices and both residential and commercial options.

1. Arts & Theater – **3.43**
2. Rec & Wellness – **3.63**

3. Scholastic – **3.8**
4. Plaza for Events – **4.17**
5. Greenspace – **4.34**
6. Retail – **6.36**
7. Office – **6.55**
8. Condo – **7.23**
9. Single Family – **7.26**
10. Apartment – **8.24**

BRVA Online Survey – Broad Ripple Resident Results

	1	2	3	4	5	6	7	8	9	10	Total
Scholastic	74	24	20	17	26	15	14	11	11	8	220
	33.64%	10.90%	9.09%	7.27%	11.82%	6.82%	6.36%	5.00%	5.00%	3.63%	
Arts & Theater	45	53	29	37	24	10	3	8	7	4	220
	20.45%	24.09%	13.18%	16.82%	10.90%	4.55%	1.36%	3.64%	3.18%	1.82%	
Rec & Wellness	29	38	44	52	24	11	12	7	3	0	220
	13.18%	17.27%	20.00%	23.64%	10.90%	5.00%	5.45%	3.18%	1.36%	0.00%	
Greenspace	24	29	42	34	32	19	11	10	11	8	220
	10.90%	13.18%	19.09%	15.45%	14.55%	8.64%	5.00%	4.55%	5.00%	3.64%	
Plaza for Events	13	39	43	34	47	13	14	6	7	4	220
	5.91%	17.73%	19.55%	15.45%	21.36%	5.91%	6.36%	2.73%	3.18%	1.82%	
Condos	12	8	4	7	11	20	29	40	65	24	220
	5.45%	3.64%	1.82%	3.18%	5.00%	9.09%	13.18%	18.18%	29.55%	10.90%	
Office	4	9	12	13	16	38	55	36	19	18	220
	1.82%	4.09%	5.45%	5.91%	7.27%	17.27%	25.00%	16.36%	8.64%	8.18%	
Apartments	6	5	5	3	7	18	15	26	37	98	220
	2.73%	2.27%	2.27%	1.36%	3.18%	8.18%	6.82%	11.82%	16.82%	44.55%	
Retail	7	11	16	16	22	38	36	21	30	23	220
	3.18%	5.00%	7.27%	7.27%	10.00%	17.27%	16.36%	9.55%	13.64%	10.45%	
Single Family	6	4	5	7	11	38	31	55	30	33	220
	2.73%	1.82%	2.27%	3.18%	5.00%	17.27%	14.09%	25.00%	13.64%	15.00%	

Total Quantitative Results

Open House

BRVA Open House – Total Interactive Voting Results – Aug. 24, 2017

	Residents		Non-Residents	
	"X" dots/Priority votes	Regular dots/Standard votes	"X" dots/Priority votes	Regular dots/Standard votes
Community	16	50	18	42
Scholastic	12	6	13	9
Arts & Theater	2	19	4	13
Rec & Wellness	0	8	0	11
Greenspace	0	6	0	1
Plaza for Events	2	11	1	8
Commercial	1	5	1	4
Office	1	5	1	3
Retail	0	0	0	1
Residential	0	0	0	2
Condos	0	0	0	0
Apartments	0	0	0	0
Single Family	0	0	0	2

Online Survey

BRVA Online Survey – Total Results

	1	2	3	4	5	6	7	8	9	10	TOTAL
Scholastic	35.19% 202	9.23% 53	8.01% 46	11.50% 66	11.32% 65	7.14% 41	5.57% 32	4.18% 24	4.01% 23	3.83% 22	574
Arts and Theater	20.91% 120	30.66% 176	13.59% 78	14.63% 84	9.41% 54	3.83% 22	1.57% 9	1.92% 11	2.61% 15	0.87% 5	574
Recreation and Wellness	12.89% 74	16.38% 94	24.39% 140	19.34% 111	11.50% 66	5.57% 32	4.53% 26	3.14% 18	1.74% 10	0.52% 3	574
Green Space	8.71% 50	12.37% 71	16.03% 92	16.38% 94	16.38% 94	8.19% 47	6.45% 37	4.18% 24	6.79% 39	4.53% 26	574
Plaza for Events	8.54% 49	15.51% 89	18.82% 108	18.64% 107	17.42% 100	6.10% 35	5.05% 29	5.40% 31	2.61% 15	1.92% 11	574
Condos	5.23% 30	4.36% 25	3.14% 18	4.01% 23	4.36% 25	9.06% 52	15.51% 89	16.90% 97	24.74% 142	12.72% 73	574
Office	2.96% 17	2.79% 16	4.70% 27	5.23% 30	8.54% 49	18.47% 106	21.60% 124	13.07% 75	12.72% 73	9.93% 57	574
Apartments	2.79% 16	4.01% 23	2.61% 15	2.09% 12	3.31% 19	8.36% 48	10.10% 58	14.29% 82	19.16% 110	33.28% 191	574
Retail	1.39% 8	3.31% 19	5.57% 32	5.75% 33	11.32% 65	19.69% 113	15.33% 88	11.50% 66	12.20% 70	13.94% 80	574
Single-Family	1.39% 8	1.39% 8	3.14% 18	2.44% 14	6.45% 37	13.59% 78	14.29% 82	25.44% 146	13.41% 77	18.47% 106	574